

Avangard Innovative to be featured on Green Magazine Television

WDCC is proud to announce that Avangard Innovative, a recycling company headquartered in Houston, Texas with operations in 12 countries, will be featured on "Green Magazine Television" during the series 2010-2011 season.

July 13, 2010- "Green Magazine Television" produced by WDCC, is a new television series featuring ecology and energy conscious companies and organizations. The series showcases some of the newest and "greenest" technologies being utilized, and is scheduled to be aired as paid programming on Thursdays at 8:30 AM on The Discovery Channel at 7:30 AM on Saturdays on The Learning Channel on May 16 at 7:00 AM. WDCC has also started selling past programs into syndication.

Avangard Innovative provides recycling solutions to help clients set and achieve goals of sustainability by helping them monetize recyclables and lower waste costs through evolving technologies and lasting partnerships. Their custom designed, comprehensive recycling programs help customers efficiently identify and process recyclable materials, reduce or reclaim spent resource in everyday operations. Avangard Innovative has taken a leadership role in what they envision as a systematic change toward greater environmental awareness and responsibility as a result of reducing and reclaiming programs that they are setting in motion. Recycling is a win-win situation for a company's bottom line and the environment. By integrating recyclables into their waste management cycle, companies help to sustain our environment while substantially reducing their operating costs. Through their Natura process, Avangard Innovative has applied services, technology and software to maximize the volume of recyclables while increasing the environmental and economic benefits to their clients.

For more information on "Green Magazine Television," visit www.greenmagazinetv.com

WDCC (www.wdcc.tv) is an independent television production company that produces unique programming for niche markets. Culinary, Current Issues, Healthcare and New Technology are just some of the industries that are included in our line-up. Shows currently in production are "Green Magazine Television", "Profiles in Innovation" and "Health on the Edge."

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