

Burlington-Northern-Santa Fe Railway Company (BNSF) to be featured on Green Magazine Television

WDCC is proud to announce that Burlington-Northern-Santa Fe Railroad, one of the largest railroad networks in North America, will be featured on "Green Magazine Television" during the series 2010-2011 season.

July 13, 2010- "Green Magazine Television" produced by WDCC, is a new television series featuring ecology and energy conscious companies and organizations. The series showcases some of the newest and "greenest" technologies being utilized, and is scheduled to be aired as paid programming on Thursdays at 8:30 AM on The Discovery Channel at 7:30 AM on Saturdays on The Learning Channel on May 16 at 7:00 AM. WDCC has also started selling past programs into syndication.

A Subsidiary of Berkshire Hathaway Inc., BNSF was created on September 22, 1995 from the merger of Burlington Northern, Inc. (parent company of Burlington Northern Railroad and Sante Fe Pacific Corporation (parent company of the Atchison, Topeka and Santa Fe Railway). Today's BNSF Railway is the product of nearly 400 different railroad lines that merged or were acquired over the course of 160 years. BNSF uses advanced digital and satellite technology to manage one of the most efficient transportation systems in the world. Strongly committed to environmental sustainability, BNSF has invested more than \$24 billion to maintain and expand its rail system over the past decade as part of its commitment to serving its customers and meeting the nation's transportation needs. The segment will highlight how an shipping by rail reduces congestion and pollution while saving energy. For example, if just 10% of the freight that currently moves by truck were diverted to rail, fuel savings would exceed 1 billion gallons per year.

For more information on "Green Magazine Television," visit www.greenmagazinetv.com

WDCC (www.wdcc.tv) is an independent television production company that produces unique programming for niche markets. Culinary, Current Issues, Healthcare and New Technology are just some of the industries that are included in our line-up. Shows currently in production are "Green Magazine Television", "Profiles in Innovation" and "Health on the Edge."

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