

PerkinElmer to be featured on Green Magazine Television

WDCC is proud to announce that PerkinElmer, one of the world's leading designers, manufacturers and servicers of innovative scientific solutions for health, safety and environmental needs, will be featured on "Green Magazine Television" during the series 2010-2011 season.

July 12, 2010- "Green Magazine Television" produced by WDCC, is a new television series featuring ecology and energy conscious companies and organizations. The series showcases some of the newest and "greenest" technologies being utilized, and is scheduled to be aired as paid programming on Thursdays at 8:30 AM on The Discovery Channel at 7:30 AM on Saturdays on The Learning Channel on May 16 at 7:00 AM. WDCC has also started selling past programs into syndication.

By focusing on providing solutions to the challenges facing human and environmental health, PerkinElmer touches the lives of millions of people around the globe every day by designing, manufacturing and servicing innovative and leading scientific solutions for evolving health, safety, safety and environmental needs. PerkinElmer is at work worldwide helping scientist and regulators tackle environmental issues ranging from the routine to the emerging and the unanticipated...including among others, our need for clean and safe water. The segment will focus on PerkinElmer's Ecoanalytix program, which brings together four ways to improve environmental health, reducing the impact on our natural resources and minimizing impurities in the air, water and soil. They are innovative technologies to meet environmental challenges, environmental stewardship in the development of products and processes, critical scientific knowledge and an active voice, so that together we can drive change for the better.

For more information on "Green Magazine Television," visit www.greenmagazinetv.com

WDCC (www.wdcc.tv) is an independent television production company that produces unique programming for niche markets. Culinary, Current Issues, Healthcare and New Technology are just some of the industries that are included in our line-up. Shows currently in production are "Green Magazine Television", "Profiles in Innovation" and "Health on the Edge."

Contact:

Dan Dailey, Executive Producer

WDCC

212-752-3152

info@wdcc.tv